

2024 Value Analysis Week Promotional Toolkit

Dear AHVAP Member,

Please find a personal toolkit for your use in promoting our upcoming **2024 Value Analysis Week** which will take place **July 15-19, 2024**. To help support this endeavor, we are requesting that you share the sample social media posts on your preferred social media, most notably, LinkedIn, and with your facility's marketing team over the coming weeks leading up to the upcoming special recognition week. We have developed ready-to-use posts below that you can easily copy and paste to your social media channels. Please share with your professional networks as we promote the event and our profession. If you need assistance with your social media posting for this promotion, please contact AHVAP HQ via info@ahvap.org.

Thanks in advance for supporting this initiative!

Social Media Post Templates:

Here are 20 sample social media posts that support the 2024 AHVAP Value Analysis Week Celebration:

1. Join us for the highly anticipated 2024 AHVAP Value Analysis Week, happening from July 15-19! Get ready to dive deep into the world of healthcare value analysis and discover innovative strategies to drive value and improve patient outcomes. To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis
2. Calling all healthcare professionals! Don't miss out on the exciting lineup of events and educational sessions at the 2024 AHVAP Value Analysis Week. Mark your calendars for July 15-19 and be part of the value analysis revolution. To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareLeadership
3. Looking to enhance your skills and knowledge in healthcare value analysis? Look no further! Join us for the 2024 AHVAP Value Analysis Week and gain valuable insights from industry experts. Register now and secure your spot! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #ProfessionalDevelopment
4. Are you passionate about maximizing value in healthcare? Then the 2024 AHVAP Value Analysis Week is a must-attend event for you! Explore the latest trends, tools, and best practices in value analysis. Don't miss this incredible opportunity! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareValue
5. Calling all healthcare leaders, value analysis professionals, and industry partners! Join us for an inspiring and transformative week of learning, networking, and collaboration at the 2024 AHVAP Value Analysis Week. Secure your spot today! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #Collaboration
6. Are you ready for an immersive learning experience? The 2024 AHVAP Value Analysis Week offers a comprehensive program featuring expert-led sessions, interactive workshops, and networking opportunities. Elevate your value analysis expertise and register now! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareLeadership
7. Discover the power of value analysis at the 2024 AHVAP Value Analysis Week. Engage with industry thought leaders, share insights, and explore innovative approaches to drive value in healthcare. Register today and be part of this transformative event! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #Innovation

8. Mark your calendars! The 2024 AHVAP Value Analysis Week is just around the corner. Join us from July 15-19 as we gather healthcare professionals from around the world to explore the latest advancements and strategies in value analysis. Don't miss out! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareEvent
9. Are you passionate about making a difference in healthcare? The 2024 AHVAP Value Analysis Week is your opportunity to connect with like-minded professionals, share insights, and shape the future of value analysis. Register now and be part of the conversation! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareInnovation
10. Exciting news! The 2024 AHVAP Value Analysis Week is set to be a game-changer for healthcare professionals. Don't miss the chance to gain valuable knowledge, build meaningful connections, and elevate your career. Register today and secure your place! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #ProfessionalGrowth
11. It's time to unlock the full potential of value analysis! Join us at the 2024 AHVAP Value Analysis Week and discover cutting-edge strategies, innovative technologies, and transformative approaches to maximize value in healthcare. Don't wait, register now! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareTransformation
12. Attention healthcare executives and decision-makers! The 2024 AHVAP Value Analysis Week is your platform to explore cost-saving opportunities, improve patient outcomes, and drive value within your organization. Don't miss this unparalleled learning experience! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareLeaders
13. Dive into the world of healthcare value analysis at the 2024 AHVAP Value Analysis Week. Discover practical insights, engage in thought-provoking discussions, and gain valuable perspectives from industry experts. Register today and join us on this transformative journey! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareInsights
14. Looking for a unique learning experience? The 2024 AHVAP Value Analysis Week offers a diverse range of sessions, workshops, and networking opportunities that will broaden your understanding of value analysis and its impact on healthcare. Register now and expand your horizons! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareEducation
15. Attention healthcare value analysis professionals! The 2024 AHVAP Value Analysis Week is designed specifically for you. Connect with peers, share best practices, and gain valuable insights to elevate your expertise and drive value in your organization. To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. Join us from July 15-19! #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareProfessionals
16. Calling all supply chain professionals and Industry Partners! The 2024 AHVAP Value Analysis Week presents an ideal platform to showcase your innovative solutions, connect with industry experts, and demonstrate the value you bring to healthcare organizations. Reserve your space now! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareVendors
17. Don't miss the premier event of the year for healthcare value analysis professionals. The 2024 AHVAP Value Analysis Week will provide you with the knowledge, tools, and inspiration to make a lasting impact in your organization. Register today and secure your seat! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareImpact
18. Are you ready to revolutionize healthcare value analysis? Join us at the 2024 AHVAP Value Analysis Week and discover the strategies, technologies, and collaborations that will shape the future of value analysis. Don't wait, register now! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareRevolution
19. Looking to expand your network? The 2024 AHVAP Value Analysis Week brings together a diverse community of professionals passionate about healthcare value analysis. Connect with industry leaders, forge new relationships, and unlock new opportunities. Register today! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #Networking

20. Get ready for an unforgettable week of inspiration and empowerment at the 2024 AHVAP Value Analysis Week. Join us from July 15-19 and be part of a transformative event that will shape the future of value analysis in healthcare. Register now and secure your place! To learn more: <https://ahvap.memberclicks.net/2024-value-analysis-week>. #AHVAP2024ValueAnalysisWeek #HealthcareValueAnalysis #HealthcareTransformation

Important 2024 Value Analysis Week Schedule of Activities:

- **Monday, July 15:** Continuing Education Webinar* on Dare to be Difference Featuring AHVAP Board of Directors President Karen Niven
- **Tuesday, July 16:** Continuing Education Webinar* on Change Your Mindset, Change Your Everything Featuring Dr. Rick Ruperto
- **Wednesday, July 17:** Release of New AHVAP Position Statement on Supply Chain Continuity
- **Thursday, July 18:** Release of New AHVAP Position Statement on Instructions for Use
- **Friday, July 19:** Continuing Education Webinar* on Set your Aim: Strategies for Building Executive Strategy featuring AHVAP Executive Director and EVP Dr. Hudson Garrett

**Denotes these activities will offer both nursing and Certified Value Analysis Healthcare Professional continuing education credits upon successful completion of all program requirements.*

AHVAP members can register for the above events directly from your AHVAP member portal. The above events are exclusively available to current AHVAP members.

Social Media Graphics:



Social Media Tags:

LinkedIn: [AHVAP](#)

Twitter: [AHVAP](#)

Facebook: [AHVAP](#)