



# 2024 Association of Healthcare Value Analysis Professionals

## Annual Conference and Industry Partner Expo



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*September 9-12, 2024  
Orlando, Florida*

**VALUE VANGUARDS**  
2024 AHVAP ANNUAL CONFERENCE & INDUSTRY PARTNER EXPO  
SEPTEMBER 9 -12, 2024 • ORLANDO, FLORIDA

# Industry Partner Engagement Levels Overview

## Meeting Attendees include:

- Between 300-400 Healthcare Value Analysis Leaders and Professionals are Expected to Attend
- 49% have a graduate degree, and represent over 15 different disciplines professionally
- Attendees primarily are from hospitals, group purchasing organizations, and integrated delivery systems
- 65+ Healthcare Industry Suppliers and Industry Partners make up the exhibit hall

## All AHVAP Booth Packages will include the following:

Each 10' x 10' booth package consists of:

- 8' high back wall (2 color max scheme)
- 3' high side drape (1 color max scheme)
- (1) 6' x 30" H draped table (uniform in color)
- (2) Limerick side chairs
- (1) wastebasket
- 7" x 44" one-line booth ID sign
- Access to Value Analysis Overview for Industry Partners webinar prior to event



## Booth Levels are customizable to the Diamond, Platinum, and Gold levels as described below:

### Diamond Level Industry Partnership: (\$15,000)

- 1 Hour Focus Group
- Full Conference Registration for 4 Attendees
- Exclusive invitation to Industry Partner Forum
- Identified as the Supporting Sponsor of One Conference Keynote and have the opportunity to Introduce the Keynote Presenter
- Exclusive Recognition throughout conference
- 1 Exhibit Booth
- 3 (2 Pre-Conference and 1 Post-Conference) Email Blasts to entire AHVAP Membership
- 4 Tickets to Attend Industry Partner Reception with AHVAP Board of Directors
- Included Access to Lead Generation Platform
- Prime Location in Exhibit Hall
- Logo Recognition in Conference App
- Recognition on AHVAP Website
- Recognition on Conference Signage
- Recognition at Morning Opening sessions
- Full Electronic List of Approved Registrants
- Company Logo in Show Slides
- All Meals for Registered Personnel included


## Platinum Level Industry Partnership: (\$5,500)

- Full Conference Registration for 2 Attendees
- Recognition throughout conference
- 1 Exhibit Booth
- 1 Email Blast to entire AHVAP Membership
- 2 Tickets to Attend invitation to Industry Partner Forum
- Prime Location in Exhibit Hall
- Logo Recognition in Conference App
- Recognition on AHVAP Website
- Recognition on Conference Signage
- Recognition at Morning Opening sessions
- Full Electronic List of Approved Registrants
- Company Logo in Show Slides
- All Meals for Registered Personnel included



## Gold Level Industry Partnership: (\$3,750)

- Full Conference Registration for 2 Attendees
- Recognition throughout conference
- 1 Exhibit Booth
- Included Access to Lead Generation Platform
- Logo Recognition in Conference App
- Recognition on AHVAP Website
- Recognition on Conference Signage
- Recognition at Morning Opening sessions
- Full Electronic List of Approved Registrants
- Company Logo in Show Slides
- All Meals for Registered Personnel included



Please note that booth extras such as electricity can be booked for an additional fee with our Exhibitor Partner.  
**For additional details, please contact the AHVAP HQ team:  
[info@ahvap.org](mailto:info@ahvap.org).**



## Booth Registration:

To secure your booth registration, please register your booth using the following dedicated link:

[https://whova.com/portal/registration/avhap\\_202410/exhibitor](https://whova.com/portal/registration/avhap_202410/exhibitor)

## Hotel Reservation:

To secure hotel reservations for your booth personnel, please use the following dedicated link:

<https://book.passkey.com/qt/219537384?gtid=2900cd9f623a00f78e9173f845236ac5>

