

CODE OF CONDUCT FOR HEALTHCARE VALUE ANALYSIS PROFESSIONALS AND LEADERS

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Code of Conduct for Healthcare Value Analysis Professionals and Leaders

INTRODUCTION: The Association of Healthcare Value Analysis Professionals (AHVAP) is dedicated to advancing the field of healthcare value analysis and promoting the highest standards of professional conduct among its members. This Code of Conduct provides guidelines for ethical and professional behavior for AHVAP members in their interactions with colleagues, healthcare providers, patients, organizations, industry partner representatives, and other stakeholders.

PROFESSIONAL INTEGRITY:

1. Members shall conduct themselves with honesty and integrity, avoiding any actions that could bring discredit to the profession or the Association.
2. Members shall maintain the confidentiality of sensitive information encountered in their professional activities, in compliance with applicable laws and regulations.

EXCELLENCE AND COMPETENCY:

1. Members shall strive for excellence in all aspects of healthcare value analysis by maintaining and enhancing their knowledge and skills.
2. Members shall provide services based on competent practice and professional judgment, rooted in evidence-based research and outcomes data.

RESPECT AND FAIRNESS:

1. Members shall treat all individuals with respect, without discrimination based on race, color, religion, sex, national origin, age, disability, or any other factor.
2. Members shall engage in fair and unbiased decision-making, providing equal consideration to all stakeholders.

TRANSPARENCY AND DISCLOSURE:

1. Members shall disclose any conflicts of interest that might influence, or appear to influence, their decision-making or professional activities.
2. Members shall ensure that all communications with stakeholders are accurate and transparent, especially regarding product evaluations, recommendations, and the rationale behind decisions.

COLLABORATION AND TEAMWORK:

1. Members shall foster an environment of collaboration, sharing knowledge and experiences to promote the collective expertise of the value analysis field.
2. Members shall respect the roles and responsibilities of all team members and engage in constructive dialogue to achieve consensus and optimal outcomes.
3. Members regularly interact with a wide variety of stakeholders across the healthcare enterprise including clinical, financial, and operational stakeholders and leaders.

ACCOUNTABILITY AND RESPONSIBILITY:

1. Members are accountable for their actions and decisions in professional services and are expected to adhere to the highest standards of the profession.
2. Members shall recognize the implications of their decisions and recommendations on patient care and healthcare organization resources, **prioritizing patient safety and quality care above all else.**

SUSTAINABLE AND ETHICAL PRACTICES:

1. Members shall advocate for sustainable practices that support the long-term interests of quality patient care, healthcare economics, and the environment.
2. Members shall conduct business relationships with vendors and industry partners ethically and responsibly, avoiding any form of bribery, kickbacks, or improper inducements.

ENFORCEMENT AND COMPLIANCE:

1. Members shall be responsible for informing themselves about the policies, regulations, and laws that guide their professional conduct.
2. AHVAP expects all members to comply with this Code of Conduct and will investigate alleged violations, taking appropriate action when necessary.

By adhering to this Code of Conduct, AHVAP members demonstrate their commitment to professional excellence and ethical practice, reinforcing the trust placed in them by the healthcare community and the patients and caregivers they ultimately serve.

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