



## Strategic Plan 2023-2028

### Vision

AHVAP is the preeminent professional association and resource for healthcare value analysis professionals, leaders, and stakeholders in the healthcare continuum.

### Mission

To ensure the delivery of high quality, safe, efficient, value-based care through the promotion of the IHI Quadruple Aim across the healthcare continuum of care in collaboration with our stakeholders.

### Core Values



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## Preamble

The purpose of AHVAP shall be the premier professional association for healthcare value analysis professionals, leaders, and stakeholders. AHVAP will endeavor to strategically advance the Institute for Healthcare Improvement (IHI) Quadruple Aim and the fundamental value of healthcare. To achieve these objectives, the Association will create, administer, and evaluate a program or programs for those in healthcare value analysis and related healthcare professions to advance the IHI Quadruple Aim across the entire healthcare continuum and develop leaders for the future of healthcare.

This strategic plan serves to set direction and priorities for AHVAP. The strategies and actions in this plan are designed to fulfill the mission of AHVAP. The plan is monitored by the Board of Directors on an ongoing basis, and action steps are determined annually to ensure completion of the stated priorities. The staff of AHVAP are responsible for the execution of the strategic plan with the support and oversight of the Board of Directors.

## Strategic Plan Elements

Strategic Goals
Professional Development and Educational Enrichment
Membership Recruitment, Growth, and Sustainment
Securing a Seat at the Board and Executive Table
Stakeholder Outreach and External Collaboration

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